

PROSHOPS INSTORE PROMO - BE IN TO WIN! EVERY GAMO PURCHASE GIVES YOU 1 ENTRY IN A DRAW TO WIN A SOCOM TACTICAL RIFLE. SEE YOUR LOCAL STORE FOR MORE DETAILS.

VALUED @ \$599.99 GAMO Socom

GAMO Socom Tactical Combo .177

EXCLUSIVE DEALS





Exclusive Proshop Instore Promotion.

GAMO SOCOM TACTICAL COMBO .177

New adjustable cheek piece for higher precision. The ND52 Technology reduces sound up to 52% The smoother Advanced Trigger System (ATS). Ambidextrous stock with ergonomic grip. Complete with 4 x 32 Compact Scope

Exclusive Pro Shops Promotion

Be into WIN the latest from GAMO Socom Tactical Combo .177

Every GAMO purchase receives 1 entry into draw. Every GAMO purchase over \$100 receives 5 entries into draw.

Two Socom's to be drawn - 1 South Island & 1 North Island Entries close 31/12/10. Winners will be notified by the 10/01/11 \$599.99 rrp

THANKS

...thanks to the boys at Rusty Dog Proshops Paul Mills, seen here with his 8 1/2 pound rainbow, taking a break from deerstalking in Oakune. Paul recently fished the productive waters at Rauto Bay on Lake Rotoiti at Rotorua armed with all the good info and gear from those boys at Rusty Dog in Pukekohe (North Waikato, that is). Fishing the morning rise and using a "secret" fly made by Neil at "The Dog", he came away happy with this beautiful 8 1/2 pound rainbow.

THANKS also To John Rowe from Ashburton Sports. Neil from Rusty Dog and Dave from Stirlings Richmond for pictures supplied in the making of this catalogue



"fatty" the

Kingfish

The "Fatty" From Down South

Dave Heyward of Stirlings Richmond Proshops had a magic day fishing recently. "It was just one of those perfect mid-winter days - just minutes before I caught this whopper, a 70lb kingi was landed and released right near us".

"We were fishing in 70m of water around D'urville Island at the top of the South Island". "Fishing for kingi's, just about every time that we put down a jig, a kingi hit it and we could

harks back to the days of old with plenty of

friendly, helpful local service and plenty of

Lake Te Anau. Russell and Robyn Wisely,

have taken home many more than the three smaller ones that we caught at the beginning". "A lot of our fish were around 50lb, but this particular fish was 83lb and took about 15-20 minutes to land".

"I was using a Shimano T Curve 200 rod, 24kg, with 50lb braid and a bite pink and silver 450gram jig. Definitely a fishing day of a lifetime for me". Have you ever seen a "fatter"kingi?

FIORDLAND - NEW ZEALAND'S FINAL FRONTIER.

stock in a large open plan space.

alien tourist prices here!

cater for local fishermen, hunters and outdoor enthusiasts. "Joining the F&S Proshop group means better prices, promotion and selection" says Russell.

Unlike Captain James T Kirk - Russell Wiselv's final Frontier is Fiordland which

Prices are aimed at the local market too - no

great fishing and hunting on the shores of Russell and Robyn saw a need for a store to together with first Lieutenant Linda Matheson run the ship (oops, shop) "Fiordland Frontier Supplies". It's a hands on operation, with

Frankly, it was a logical move Captain!

Fishing & Shooting Proshops Stores

UPPER NORTH ISLAND	UPPER SOUTH ISLAND		2	
RIDERS SPORTS DEPOT	STIRLINGS RICHMOND		<u>Na</u>	
73 Commerce St, Kaitaia PH/FAX: 0	9 408 0240 213 Queen St, Richmond, Ne	elson PH: 03 544 8290	NA C	
STIRLINGS WHANGAREI (formerly Wilkinsons)) HOKITIKA FISHING & SHOOT	ring pro shops		
5 Rathbone st, Whangarei PH: 09 43	8 2700 28 Tancred St, Hokitika	PH: 03 755 8947	2.0	
NOLA SPORTS	ASHBURTON FIREARMS			
126-130 Victoria St, Dargaville PH: 09 43	9 8624 130 Moore St, Ashburton	PH: 03 308 8498	GN	
RUSTY DOG	LOWER SOUTH ISLAND			
197A Manukau Rd, Pukekohe PH: 09 23	8 6444 DIX'S FIREARMS & FISHING	CENTRE		
BRONCO'S SPORTS	26 Canon St, Timaru	PH: 03 688 3728	105	
88 Willow St, Tauranga PH: 07 57	8 6904 WILSON'S SPORTS			
LOWER NORTH ISLAND	223 Thames St, Oamaru	PH: 03 434 8231	808-09	
HAWKES BAY MARINE	CROMWELL SPORTS	6		
60 Taradale Rd, Onekawa, Napier PH: 06 84	3 5000 24 The Mall, Cromwell	PH: 03 445 0519	3	
EIDES SPORTS	FIORDLAND FRONTIER SUP	PLIES		
184 Victoria Ave, Wanganui PH: 06 34	5 5391 1 The Lane, Te Anau	PH: 03 249 4288		
TURNERS SPORTS	Ping our 0800 p	umber to find a store near you	EPISHING &	
71-73 Manchester St, Feilding PH: 06 32	3 4733			
KING AND HENRY LTD		300 888 885		
35-37 Queen St, Masterton PH: 06 37	7 4569			

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Savage Arms The Definition Of Accuracy

\$1449

\$ 599

Model 10 FCM Scout Rifle - FEATURES: Synthetic Accustock with three dimensional bedding system, Accutrigger, matte-blued barrelled action, free-floating and button-rifled barrel, oversized bolt handle, detachable box magazine, barrel mounted scope mount and FREE sling. Available in .308 calibre.

MARK II F SUPPRESSED .22 PACKAGE FEATURES: MAE Alloy Suppressor, 4 x 32 scope, Simmons Rings, 10 Shot magazine, Blued barrel, Accutrigger, Synthetic stock.

\$845

MARK II - F 22Ir "SHORTY" FULLY SUPPRESSED FEATURES: Barrel machined and Ported to be just over minimum legal length, Exterior finish Black Milspec, Suppressor Tube 304L Seamless Stainless. Internal components 100% Stainless. Supplied with 4 x 32 scope and Simmons Rings. MARK II - GL WOOD BLUE LEFT HAND "SHORTY" FULLY SUPPRESSED FEATURES: Barrel machined and Ported to be just over minimum legal length, Exterior finish Black Milspec, Wood Monte Carlo Stock, Suppressor Tube 304L Seamless Stainless. Internal components 100% Stainless.

\$799

\$1449

SAVAGE STAINLESS SYNTHETIC WEATHER WARRIOR FEATURES: Accutrigger, AccuStock, stainless barrelled action, free-floating and button-rifled barrel, new detachable box magazine and swivel studs. Available in: 223, 243, 7mm08, 270 and 308. As well as Left handed 243, 7mm08, 270WSM, 270 and 7mm Rem Mag.

Package Deal with Tasco World Class 3-9x40

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ACCUSTOCK BENEFITS *Superior Accuracy with new 3D Bedding System * Increased Rigidity with Integral Aluminium Spine

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"Ready to Hunt out of the box."

• .243, 7mm08, .308 & 270 cal. • Factory fitted 3-9X40 scope • Detachable magazine

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Remington MODEL 700[™] SPS RIFLE "An American legend"

The SPS is the workhorse of the Model 700[™] family with the unrivaled out of the box accuracy that makes the Model 700[™] Americas most popular rifle.

SI199

Remington MODEL 700[™] SPS STAINLESS RIFLE "Built to hunt everywhere"

All the features of the modern Model 700[™] - X Mark Pro[™] externally adjustable trigger, Supercell[™] recoil pad with a 416 bead blasted stainless barreled action.

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Marlin MODEL 795 .22LR SEMI-AUTO RIFLE

"Built to hunt everywhere"

With over 11 million Marlin semi auto .22LRs made so far - when it comes to inexpensive, reliable, plinking and hunting, you cannot go past the Marlin 795

ONLY \$399

Marlin MODEL X7 SERIES RIFLE

Ouite simply, there is no better value centrfire rifle for under a \$1000^{.00} in New Zealand today - available in .243, 7mm08, .308, 25.06, .270 & 30.06









NORINCO JW15A .22LR PACKAGE • .22 JW15A Bolt Action Rifle (Blued) with 5 shot magazine • Compact Alloy Sound Moderator • Nikko Stirling Mountmaster 4x32 • Buffalo River Deluxe Gunbag

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stainless/synthetic

BLUED/WALNUT

RIFLE ONLY

RIFLE ONLY

package

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package

HOWA RANCHLAND COMPACT HOGUE SYNTHETIC BLUED PACKAGE • Available calibers: 204 Ruger, 223 Rem, 243 Win, 308, Win 7mm-08 • Nikko Stirling GREEN Nighteater 3-10x42, Buffalo River Deluxe Gunbag

HOWA LIGHTNING HOGUE STAINLESS PACKAGE

- Available calibers: 204 Ruger, 223 Rem, 22-250, 243, 2506, 270, 308, 30-06, 7MMRM
- Nikko Stirling Nighteater 3-10x42 Buffalo River Deluxe Gunbag





DURA LECTOR

Browning Xbolt Stainless Synthetic Stalker Rifle • Available calibers: 243, 25-06, 270, 270WSM, 30-06, 300WM, 308, 7mm-08, 7mmRM, 7mmWSM • Duratouch coating - Bases and Rings included Browning Xbolt Walnut Blued Rifle • Available calibers: 243, 270, 308, 7mm-08 Blued/Walnut Rifle • Both models come with a Rotary magazine, feather trigger - Bases and Rings included



















FISHING & SHOOTING PROSHOPS

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Varmint Powerpack 12v/7amp **Gel Cell Battery** ONLY \$49.90

Varmint Powerpack 12v/18amp **Gel Cell Battery** ONLY \$110.00

12v Charger with LED Display (400ma)

ONLY \$49.90

Buy any Nite Stalker Spotlight and get a **Power-Up Kit for only \$89.99**

Nite Stalker Spotlight 12V 75watt Hand Held 146mm Reflector ONLY \$139.90

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Nite Stalker Spotlight 12V 100watt Hand Held 180mm ONLY \$149.90

Nite Stalker Spotlight 12V 100watt Hand Held 220mm

ONLY \$169.90

Ridgeligh

Ridgelight 🚛

RIDGELIGHT VERMINATOR HAND-HELD Spotlight Kit 12V - 55W Includes:

- Ridgelight Hand-Held Spotlight Ridgeline Battery Carry Bag
- 7amp/hr 12V Gel Cell Battery

• Battery Charger and Adapter Cables ONLY \$149.00



Ridgelight

RIDGELIGHT VERMINATOR SCOPE-MOUNTED Spotlight Kit 12V - 55W Includes:

- Detachable Scope Mounted Spotlight
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- Ridgeline Battery Carry Bag
- 7amp/hr 12V Gel Cell Battery
- Battery Charger and Adapter Cables ONLY \$189.90

Power-Up Kit: Gel Cell 12v7ah - Ridgeline Battery Carry **Bag - Cigarette Lighter Adaptor Cable**





Boasting a class-leading 91% light transmission and a virtually indestructible one-piece tube, the new Bushnell Trophy® XLT even comes complete with a set of Butler Creek Flip-Open covers. From only \$339-99. Available in 3-9x40 in a massive range of reticles, including Bushnell's DOA reticle from \$399 ** Other Trophy XLT models available.



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cular combined with most advanced lase er 10x42 10-1600m

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Excursion EX: able in 8x36, 8x42 and 0x42. Outstanding optics field of view, phase-coated tisms & waterproof. Price from \$499 **

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ool. 8x25: \$179* 10x25: \$189** 7x50: \$299 **



x50: \$199** 10x50: \$219**

ROSSI NEW ROSSI PRODUCTS LANDING SOON!

TUFFY .410 SHOTGUNS

The Rossi Tuffy is a great single shot shotgun. Featuring a fast-handling thumbhole grip for more comfort and controlled shooting. Extremely lightweight at a mere 1.36kg. Tuffy Shotguns: \$299-99

.30-30 RIO-GRANDE

Finally, there's a Rossi lever action in the popular .30-30 Win caliber! Side ejecting with a 20" blued barrel, authentic buckhorn sights and a beautiful hardwood finish. In stock soon - secure yours now to avoid disappointment! \$749-99

WIZARD INTERCHANGEABLE BARREL SYSTEM

The one rifle that does it all. Also coming soon, the new Rossi Wizard's revolutionary stock design allows you to shoot with practically any caliber imaginable, including centrefire, rimfire and even shotgun. Rossi Wizard rifle: \$499'99 Additional barrels from: \$299'99

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The Firesteel from Light My Fire emits 3,000°C sparks - making fire building easy in any weather & at any altitude. Used by a number of armies around the world, Swedish FireSteel's dependability has already made it a favourite of survival experts, hunters, fishermen and campers.

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Real Maps

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 Revolution 2- 7 x 33 matte - 4-Plex
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 Revolution 3- 9 x 40 matte - 4-Plex
 \$349.99

 Revolution 3- 9 x 40 matte - Accu-Range
 \$379.99

 Revolution 4- 12 x 40 matte - 4-Plex
 \$469.99

REDFIELD SPOTTING SCOPES

Rampage 20-60 x 60mm SpottingScope kit \$469.99

Scopes are made in U S A by Leupold and covered by the Redfield lifetime warranty



the SOUL of the AMERICAN HUNTER"

BINOCULARS Rehel 8x32mm Roof Prism Rin

Rebel 8x32mm Roof Prism Binocular - Black\$299.99Rebel10x42mm Roof Prism Binocular - Black\$329.99

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2-7 x 33 matte	\$429.99
3-9 x 40 matte	\$469.90

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LEUPOLD RANGEFINDER RX750 TBR \$639.99

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Yosemite 8 x 30mm - Black	\$269.99
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Eterlou 45L Monteria 28L Ideal for an Day Hunting Pack overnight or Well organized pockets and daypack. Easy access single compartment designed with the finger quick loop release toggle, hunter in mind. anchoring points for securing rifle were not in use and a removable mesh meat Ibex Evolution 75 + 10L If you want a pack specifically for big hunting trips then look no further than the Ibex. Removable, seam sealed, Aravis Gaitors blood proof meat or Cape baa.

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Made from 100% 'No Noise' polyester tricot with a waterproof double PVC lining. Water Rating of 5000mm. Available in Realtree (fleece/PVC)



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NR500

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1 PERSON BIVY TENT

CAMO WHITE/GREEN LED \$29.99



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All Trail NP rifles feature -

Revolutionary new piston

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 - Up to 950FPS* .22 / Alloy pellets Ambidextrous thumbhole stock Centrepoint 3-9X40AO scope
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Trail Nitro Piston .22 Laminate Air rifle

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FENIX 400

Calibre .177 - FPS 1100, .22 - FPS 900, Weight 3.4kg, length 1140mm FEATURES:

Increased power. Upgraded sights Cocking aid incorporated into front sight. Two stage adjustable trigger. Rubber butt pad. High precision cold hammered barrel for maximum accuracy.

Gun ONLY with 4x32 scope & mounts \$549.00 \$649.00

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Calibre .177- FPS 1100, .22 - FPS 900, Weight 3.4kg, length 1140mm FEATURES:

High Precision Bull Barrel (silenced), cold hammered for maximum accuracy and a perfectly balanced rifle. Adjustable trigger and modern stock. AIR STRIPPER to reduce the recoil of the air rifle, obtaining much better precision.

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FOR PREMIUM AIR PISTOLS - MADE IN GERMANY

Walther PPK's Black steel bb's, 15 shot mag, weight 626g \$219.00 (pictured) \$299.00 Colt Defender (not pictured)

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NEW

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AIR STRIPPER

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Umarex Beretta M92FS Nickel pellets, 8 shot mag, weight 1260g \$519.00

KNOCK DOWN TARGETS Available in: Rabbit (pictured)and Feral Pigeon, Magpie & Rat \$69.00

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H&K USP steel BB's, mag cap 22, weight 1005g \$239.00







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GAMO SOCOM TACTICAL COMBO .177

The innovative SOCOM Tactical. New adjustable cheek piece for higher precision. The ND52 Technology reduces sound up to 52% The smoother Advanced Trigger System (ATS). Ambidextrous stock with ergonomic grip. Complete with 4 x 32 Compact Scope, \$599.99 rrp

Exclusive Pro Shops Promotion

Be into WIN the latest from GAMO Socom Tactical Combo .177

Every GAMO purchase receives 1 entry into draw. Every GAMO purchase over \$100 receives 5 entries into draw.

Two Socom's to be drawn - 1 South Island & 1 North Island Entries close 31/12/10. Winners will be notified by the 10/01/11





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Lenser H7 Rechargeable Headlamp Rechargeable version of H7 Deluxe headlamp. * Includes rechargeable batteries and charger * Also operates on standard AAA batteries * 10 Year warranty

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Lenser X21

WOW! You won't get brighter than this! 7 Cree LED Chips pump out over 950 lumens of light.

- * Up to 300 hours burn time on
- 4 x D cell batteries (included).
- * Switch from flood to spot beam.
- * 3 step switch function. * Comes with shoulder strap
- and carry case. * 10 Year warranty



Lenser P14 Cree Chip

- Brightness and battery life for professionals.
- Fantastic long range beam (300 metres).
 200 lumens of focusable light.
 Up to 150 hours burn time on 4 x AA batteries (included).
- * Switch from flood to spot beam

Carloniak & Pro-

\$149.99

Lenser P7 Cree Chip

Led Lenser's most popular torch. * Long range beam (220 metres). * 200 lumens of focusable light. * Less than 14cm long. * 3 step switch function

- * One handed speed focus; switch from flood to spot. * Up to 120 hours burn time on 4 x AAA batteries (included)
- * 10 Year warranty

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Lenser P7 Clamp

 Fits the exceptionally popular LED Lenser P7 torch.
 Engineered to clamp on to a bar.
 Perfect for mounting the P7 to a bits benches a sum access. bike handle or gun scope.

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LED LENSER @

Lenser H7 Deluxe Headlamp

- LED Lenser's premier headlamp. * Beam range of 170 metres.
- * 160 lumens of focusable light. * Switch from flood to spot beam.
- * Dimmer switch
- * Up to 75 hours burn time on 3 x AAA
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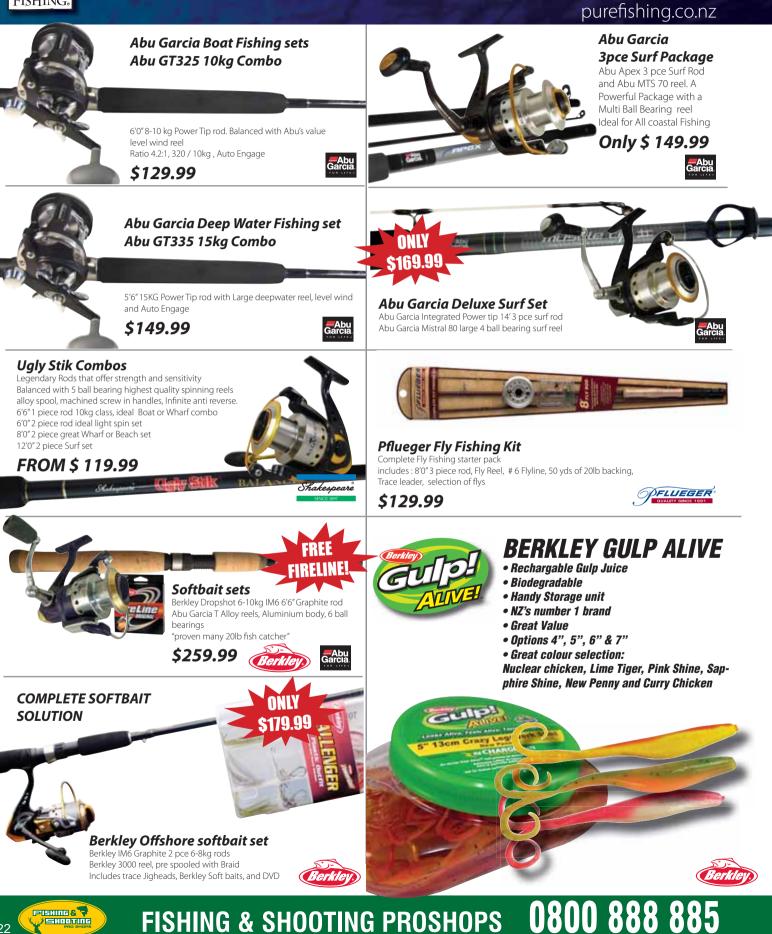
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FISHING AND SHOOTING - SPRING 2010



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COMBO'S

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Tica Tracker 6' 2PCE SPIN ROD+ Tica Cambria EG2500 REEL

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TICA BELA STRAYLINE 6'6" ROD + TICA GR6007 REEL

≩\$199.99

KAYAK

CHEEKY DEVIL 5' ROD + ALVEY 45BC KAYAK REEL

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RB4500R REEL **₹149.99**

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CHEEKY DEVIL 5' ROD + KILWELL JD300L LEVELWIND REEL

TiCA JIG KING 5'6" 350g

ROD + TICA SWP16 REEL

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TICA SIROCCO 12' ROD + TICA SS8000 REEL

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ADJUSTABLE REEL SEAT



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KILWELL BLACK SHADOW COMBO'S Hiwi the Kiwi

> **BLACK SHADOW 13'6"** 3PCE SURF ROD + KILWELL 280 REEL

SURF COMBO'S IN STORE

BLACK SHADOW 8' GP ROD +

KILWELL 260 REEL

5**79.99**

BLACK SHADOW 6' BOAT ROD + KILWELL 260 REEL

BLACK SHADOW 6'

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LT Combo **Ultimate Starter in Fly Fishing**

- Fully adjustable multi-disc drag reel
- Beginner to intermediate action rod designed by Composite Developments
- · Complete with floating line, backing and protective tube!



Taimer LT combo #6 rod, reel, tube, backing..... Taimer LT combo #8 rod, reel, tube, backing......\$199.99

...\$199.99

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XT Combo

Great starter through to accomplished fly caster!

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• Pre-cast aluminium reel Multi-disc cork drags • Non-slip rubberised handle • Complete with backing and tube!

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- · Precision line counter system Machine cut brass gears
- Oversized multi disc drag
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- Graphite, eGlass X-Factor Rod

Graphite Trout Spin







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